

WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, June 23, 2016

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, June 23, 2016, at 5:36p.m. by Tamara Kenworthy.

Commission	TJ Lechtenberg	Diane Boyd	Tamara Kenworthy	Gary Hammers	Rita Luther
Present		X	X	X	
Commission	Ryan Crane	Brenda Sedlacek			
Present	X	X			

Staff	Susan Mathews <i>Parks & Recreation Administrative Secretary</i>	Sally Ortgies <i>Superintendent of Parks</i>	Greg Hansen <i>Superintendent of Recreation</i>	Gary Scott <i>Director of Parks & Recreation</i>
Present	X	X	X	X

On Item 1. Approval of Agenda

Kenworthy added to the agenda item 5B. Discussion - Art Maintenance.

Crane moved to approve the agenda as amended. Hammers seconded. Motion carried.

On Item 2. Citizen Forum

No items.

On Item 3. Approval of Minutes of May 26, 2016 Meeting

Mathews noted two changes provided by email from Luther. In Item 5A. the word “art” in Des Moines Arts Festival has been made plural. The first two sentences in Item 6E. have been updated to read “Sedlacek proposed considering a crosswalk leading to the Art on the Trail piece along Jordan Creek Trail near Iowa Realty. Her proposition could be a solution if the school crosswalk at Fuller Road poses an issue.” Crane noted that since the May meeting the “Art Raut” spelling has been officially changed to “Art Route” for clarity in marketing efforts.

Sedlacek moved to approve the minutes as amended. Boyd seconded. Motion carried.

On Item 4. Old Business

No items.

New Business

On Item 5A. Motion – Approval of Public Arts Advisory Commission Logo

Crane shared that the Committee discussed the proposed logos. The subcommittee will be reaching out to some additional artists for more options. Scott suggested that the first step is to get an idea of the cost of having a logo designed through a basic Request for Proposal (RFP) process where the expectations are outlined. Scott added that it would be a professional service that would not fall under the low bid guidelines. Scott noted that it would be more of a “graphic” rather than a “logo” since the City of West Des Moines already has an official logo and the Commission is an extension of the City. He added that the City’s logo would need to be a part of the graphic.

On Item 5B. Discussion – Art Maintenance

Kenworthy shared that in viewing the Art on the Campus exhibit she had noticed bird droppings and leaves detracting from the presentation of the artwork. She added that there are considerations needed for both short and long-term maintenance needs. Sedlacek inquired about the maintenance plan outlined in the Public Arts Plan. Scott responded that per the plan 10% of funding is reserved for maintenance activities. Hammers offered his opinion that long term maintenance of permanent pieces is different from day to day maintenance of City property. Scott noted that some items can be handled internally by City staff. Scott added that the pieces in the Art on the Campus exhibit are not owned by the City so the surfaces of those pieces would not be maintained by the City. Scott suggested that a maintenance plan be developed and that an annual maintenance review be completed to assess work that may need done. He added that it might be as simple as a contractual agreement with an experienced professional. Hammers inquired about pieces purchased or commissioned by the City. Scott stated that a maintenance plan is required to be given by the artist at the time of purchase. Councilman Messerschmidt inquired about the total number of pieces owned by the City. Scott responded by listing the pieces and their locations. Messerschmidt asked about the pieces in the medians. Scott responded that those are streetscape structures and not Public Art pieces. He added that they were purchased prior to the formation of the Public Arts Commission and were not purchased using Public Arts funding and that they are maintained through regular City operations. Councilman Messerschmidt expressed that Public Art is an important aspect of the image of the Community.

Committee Reports

On Item 6A. Exhibition Committee

Kenworthy suggested changing the Exhibition Committee title to “Events Committee” so the Committee can assist with launch events as well as all other Public Arts events.

On Item 6B. Communication Committee

Boyd shared that the Committee will meet again when information has been received from prospective artists. Ortgies stated that many great ideas were discussed through brainstorming about community awareness for the Art on the Trail project. She added that staff will begin conversations with the WDM Library on potential names for the animals based on children’s literature.

On Item 6C. Community Service Committee

Crane shared that various education and art opportunities are being researched to create synergy with other watershed initiatives. He added the Committee hopes to have an outline of ideas formed by the August meeting.

On Item 6D. Trail Gateway Art Selection Committee

Scott noted that this Committee has completed their duties and will be removed from the agenda going forward.

On Item 6E. Art Route Committee

Crane noted that the first crosswalk stencil was done yesterday at the intersection of 10th and Locust in Des Moines. Hammers asked about the progress on the West Des Moines Art Route. Scott shared that he received a price just yesterday that in Des Moines a single crosswalk was \$4,000. He has talked with the City Manager about the approval process. Councilman Messerschmidt asked about the timeline for the project. Scott responded that the information is still being gathered but that if all goes well the recommendation for approval could be considered in August.

On Item 6F. Historic West Des Moines Master Plan Committee

Kenworthy shared that the final planning committee meeting was held Wednesday night. She added that the entire plan will be presented July 20 at a public meeting. Ortgies added that Public Art has been an ongoing theme with favorable remarks.

Staff Reports

On Item 7A. Superintendent of Recreation

Hansen shared that the City Sounds Piano had to be replaced due to graffiti.

On Item 7B. Superintendent of Parks

No additional items.

On Item 7C. Director of Parks and Recreation

Scott shared that the Art Summit is August 5 in Des Moines. He added that several staff will be attending and that the City can reimburse the registration cost for Commission members who would like to attend. Scott stated that Parks Maintenance and Forestry/Horticulture staff will become a part of the Public Works Department on September 1. He added that the City Manager would like the Parks & Recreation Department to take a larger role in sustainability efforts. Scott stated that Ortgies will be acting as Interim Director of Parks & Recreation and will be applying for the position.

On Item 8. Other Matters

Crane gave comments on his experience attending the National Arts Conference. Kenworthy suggested that if Crane had any photos from the events or came away with any words of wisdom or any thoughts that the Commission should capture that those be given in writing so they can become a permanent record of the Commission.

Receive, File and/or Refer

On Item 9A. City Council Meeting Communications

No items.

Hammers moved to adjourn. Crane seconded. Motion carried. The meeting adjourned at 7:04p.m.

Respectfully submitted,

Susan Mathews

Parks & Recreation Administrative Secretary

ATTEST:

Diane Boyd

Advisory Commission Secretary